



design portfolio

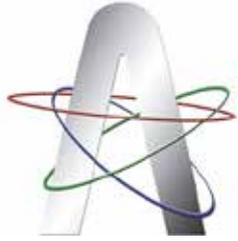
brand identity

print

web

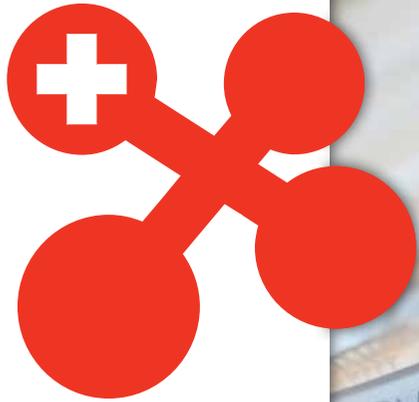
mobile app

client showcase



brand identity

We have been privileged to be part of the brand identity creation of leading companies in a wide spectrum of industries. From multinational marine engineering companies like Aksberg to Thai streetwear shop Angelina, we design each logo with an utmost attention to detail.

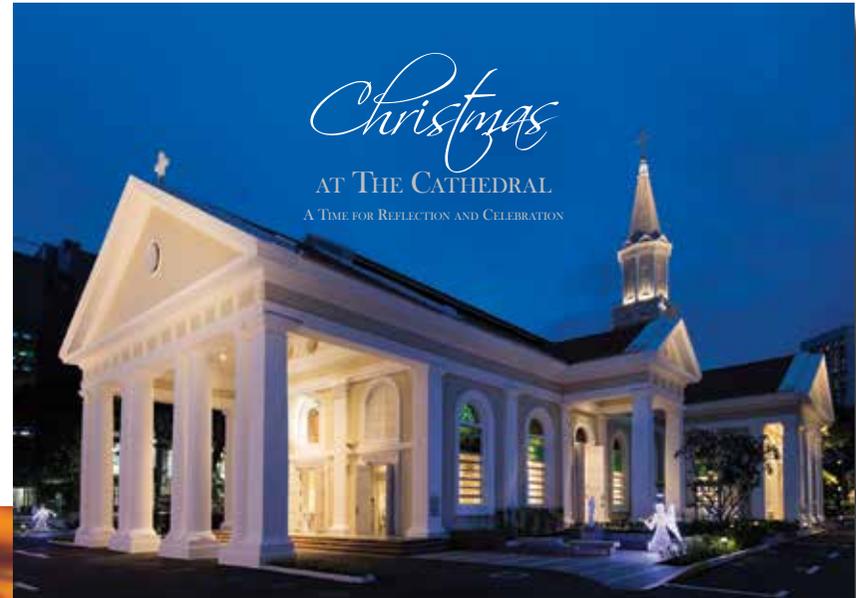


Initiative of the State Secretariat
for Education and Research SER
Platform of the Embassy of Switzerland

Swiss Knowledge Network with Outposts in
Bangalore
Boston
San Francisco
Shanghai
Singapore



bridging knowledge and competencies in
science, education, art and innovation



print

We create everything from Annual reports to Stage backdrops. We work with different specialist printers to ensure the quality of the production.



web

We create unique websites tailored to help businesses stand out in their respective industries. We also provide back end solutions and 24/7 support.



mobile apps

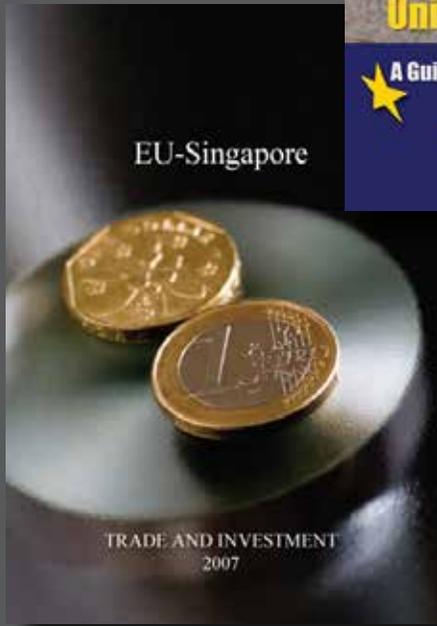
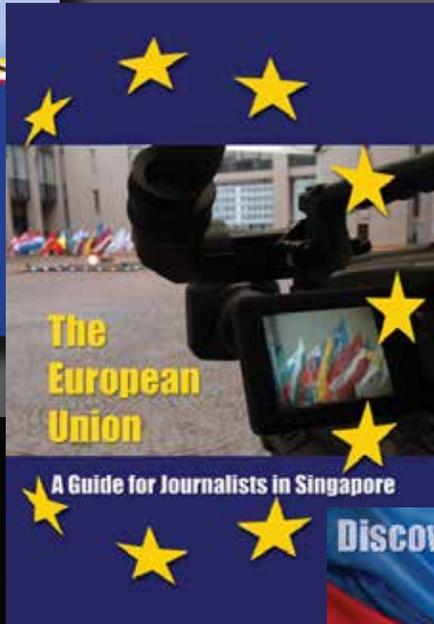
We custom design mobile apps specialising in graphical user interface and user experience.

client showcase

We are proud to have worked with the following clients

- ACI Singapore • ADT Security • Angelina (Thailand) • Airbus • Ariel Singapore • Association of Aerospace Industries (Singapore)
- Association of Small & Medium Enterprises • Athena (UK) • Ayala (Philippines) • Bank Julius Baer • Blangah Rise Primary School • Bonhams • Brilliant Agency
- Cancer Science Institute of Singapore • Campaign Cleaning Services • Catering by Les Amis • Cathedral of the Good Shepherd • Catholic Foundation
- CCN • CIAP Architects • Cloudera • Coffee & Toast • Cornerstone • Corporate Citizenship • Credit Suisse • Cutis Medical Laser Clinics • DBS Bank • Deauville
- Erik Ang Plastic Surgery • Esplanade Theatres on the Bay • Evan Woo Plastic Surgery • Equinix • Excelsius • Fuchsia Elephant • Gayatri Punj
- Granny's Day Out • Global Ariel (Ukraine) • Harmoni Group (Indonesia) • HCA Hospice Care • Holiday Inn • InterContinental Hotels Group • Island Cafe
- Janus Henderson • Jill Lowe International • Karen Yap Breast Surgery • Kingsmen Singapore • Khoo Teck Puat Hospital • Lazarus Centre • Lend Lease
- Lian Huat Group • Lux Aviation • M Hotel • Manseki Japanese Restaurant • Marina Bay Sands • Marina Yap • Mediacorp • Metamorphosis
- Michel Roggo (Switzerland) • Microsoft • Ministry of Finance Singapore • Nail Candy • NST Technology • National University of Singapore
- O'Brien's (Thailand) • Ogilvy & Mather • Olifia Luxe • Pizza Hut • Philip Morris • Promises • Raffles Institution • Saffron Bistro • Singapore Airlines Cargo
- Singapore College of Insurance • Singapore Institute of Management • Singtel • Standard Chartered Bank • Suntec Singapore • SUTL
- Swiss Embassy in Singapore • swissnex Singapore • Tableau • Tangs • Tatsuya Japanese Restaurant • TC&G Law Corporation • The Creative Voice
- The Delegation of the European Union to Singapore • The Therapy Room • Tourism Australia • Tyco Fire & Safety • Vision Fund International • Venture Corporation • White Restaurant • Wild Rocket • World Vision





publications & photography for The Delegation of the European Union to Singapore



Island Café promises a delectable dining experience featuring a menu of innovative and creative local and regional favourites, with talked-about signature dishes that will tantalize your taste buds.

Its cozy, comfortable, resort-like ambience is the perfect setting for a nice meal and refreshing drink. Whether it's to satisfy your hunger or simply a short respite from a bout of shopping, you've come to the right place.

Relax and enjoy!



Island
Café



Crabmeat Fried Rice

RICE

- Indonesian Fried Rice** 15
Wok-fried rice with Indonesian spices, accompanied with egg, chicken strips, egg strips, home-made achar & crackers
- Hainanese Chicken Rice** 14
Locally-sourced slow-braised chicken served with fragrant chicken rice, chicken bones, vegetables in special chili sauce
- Lamb Shank Masala Briyani** 18
- Chicken Curry Briyani** 15
Tender and delicious and aromatic Basmati Briyani with tender lamb shank in Masala spices or simply with our famous chicken strips served with pickles & papadam
- Crayfish & Crabmeat Fried Rice** 18
Wok-fried rice with crabmeat, eggs, garlic chives, Chinese wheat and grilled crayfish
- Hainanese Pork Chop Rice** 15
Crispy braised pork chop with potatoes, tomatoes, onions and peas, topped with a tomato sauce and served with fragrant white rice.



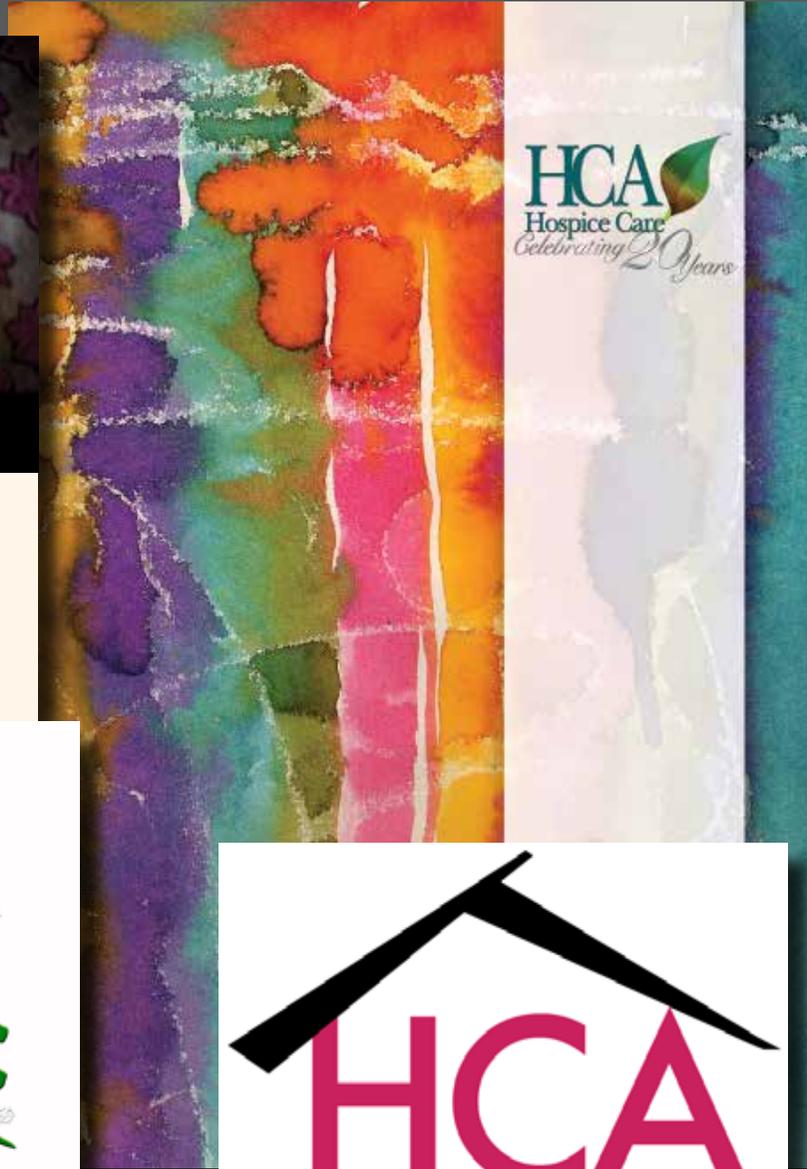
Hainanese Chicken Rice

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A Helping Hand

A Palliative Caregivers Guidebook by



HCA Hospice Care

Charity Golf Tournament

Tuesday, 30 Oct 2007
Raffles Country Club, Lake Course

Guest of Honour
&
HCA Hospice Care Patron
Mr Lim Boon Heng
Minister, Prime Minister's Office





Building bridges... sharing perspectives

R² is a suite of high-quality seminars & workshops focusing on technical topics and management related issues impacting the Insurance industry. Designed with a regional perspective, the R² series has attracted participants from Singapore, Brunei, China, Hong Kong, Indonesia, Malaysia, Philippines, Sri Lanka, Taiwan, Thailand, Vietnam and as far as Guam and Russia. Our speakers are specially selected to bring value with their wealth of regional experience and sound technical knowledge. Ample opportunities are also available for participants to "build bridges . . . share perspectives".

Find out more about R² seminars & workshops at www.scicollge.org.sg/R2.asp



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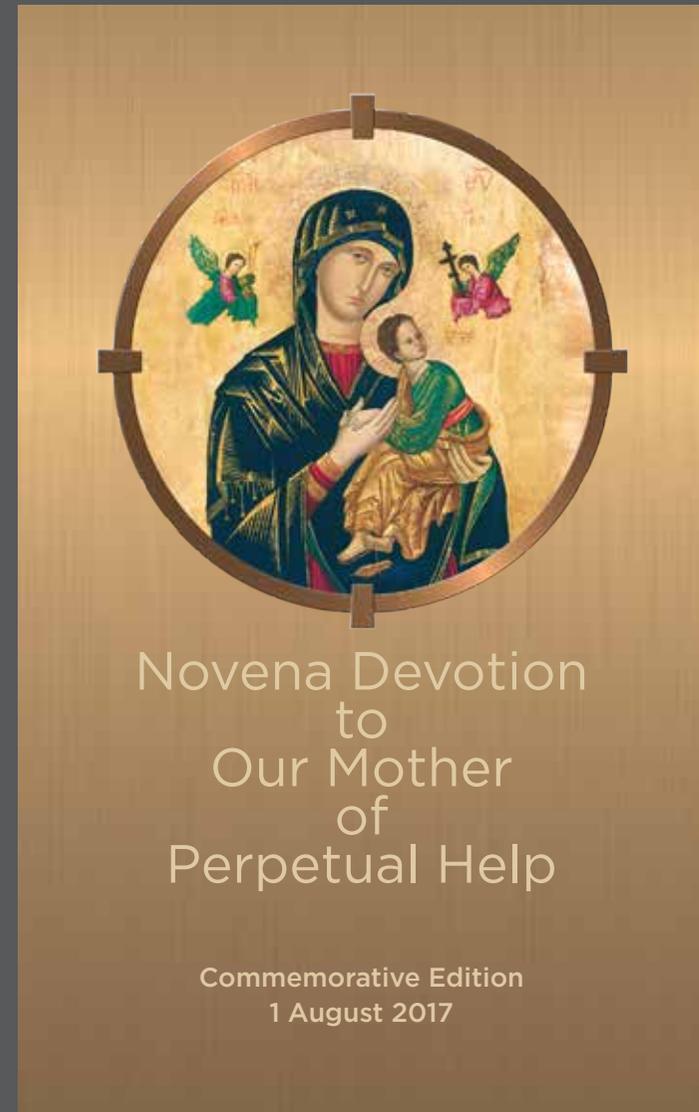
ChFC is a Premier Designation in Financial Consulting awarded by the Singapore College of Insurance under license from The American College.

Let us help you make a difference where it matters.



www.scicollge.org.sg

print ads including branding elements, copy writing & photography for Singapore College of Insurance



mobile app and new brand identity for Novena Church



2011

JUN

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Week 22			1	2	3	4	5
Week 23	6	7	8	9	10	11	12
Week 24	13	14	15	16	17	18	19
Week 25	20	21	22	23	24	25	26
Week 26	27	28	29	30			

M	T	W	T	F	S	S	M	T	W	T	F	S	S
30	31			1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29									

27 Jun to 5 Aug - SIM Summer Institute
 Early Jun - SIM Global Citizenship Initiative (Nepal)



Cheresa Ng

Bachelor of Science (Hons)
 in Economics & Management
 University of London, UK
 Diploma in Management Studies
 SIM University, Singapore
 Class of 2009



RI Needs You!

Over the years, RI has become less diverse than it used to be - this is evident from media reports and feedback from our alumni. Preserving the school's diversity is important, because interacting with schoolmates from a wide range of socio-economic and ethnic backgrounds helps our students better understand and serve their country. Every year, we lose talented, dedicated students from humble backgrounds because of the perception of the high cost of an RI education. To this end, the school needs your help in order to remain accessible to a broad range of students.



How You Can Help RI

There are several ways to provide this opportunity to promising students both before and after they enter RI:

Donate Towards an Endowment

Raffles Scholarship (Primary 5-6)

Donate towards an endowment of \$3 million (or more). This will support in perpetuity each year:

- 60 Primary 5 and 6 students on the Raffles Scholarship (Primary 5-6) at \$50,000 per scholarship worth \$1,000 per award and
- 15 Book Prizes for Primary 6 students who qualify for admission into RI at \$1,000 per book prize

Raffles Scholarship (Year 1-6)

Donate towards an endowment of \$17 million (or more). This will support in perpetuity each year:

- 250 Year 1-6 RI students on the Raffles Scholarship (Year 1-6) at either:
 - \$50,000 (for those receiving 90% financial aid) which will support them at \$1,200 per award each year or
 - \$80,000 (for those receiving 100% financial aid) which will support them at \$2,000 per award each year.

Amounts raised will be endowed, with the assumed interest generated supporting these financially deserving students in perpetuity.

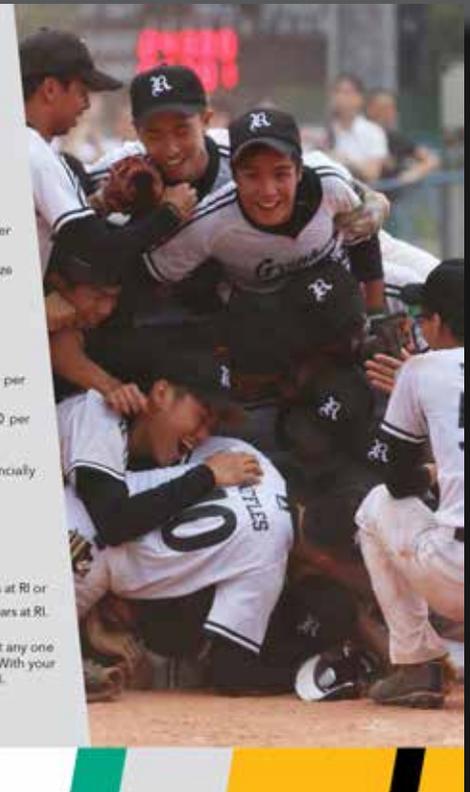
Donate Towards a Draw-Down Scholarship

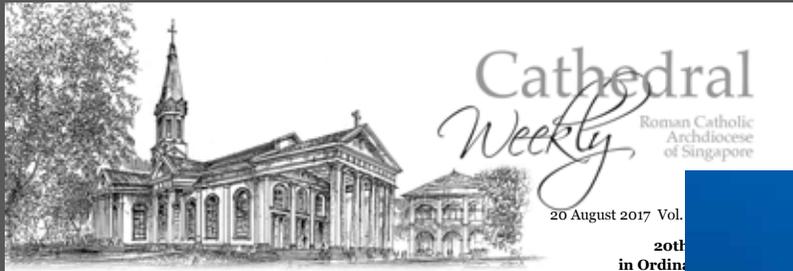
Donate towards a draw-down scholarship donation at either:

- \$2,000 (or more) to support a Primary 5 or 6 student or
- \$7,200 (or more) to support an RI student receiving 90% financial throughout his 6 years at RI or
- \$12,000 (or more) to support an RI student receiving 100% financial aid throughout his 6 years at RI.

You can donate as an individual or as a group/batch to support one student or a few students at any one time. Your donation allows you to name your scholarship under the Raffles Scholarship Series. With your help, we can one day get to an endowed scholarship for every financially deserving student at RI.

Please refer to the FAQ for more information and examples.





Rector Writes . . .

SINGAPORE NIGHT FESTIVAL - "PEACE & HARMONY"



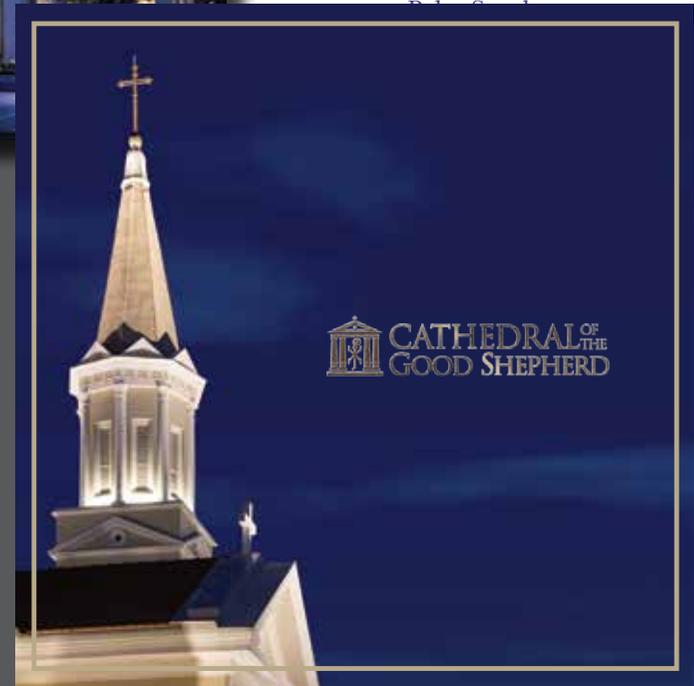
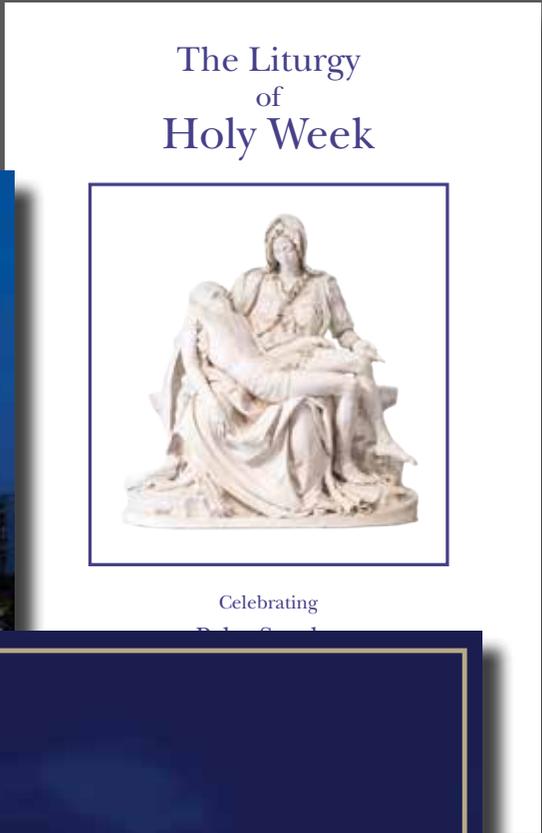
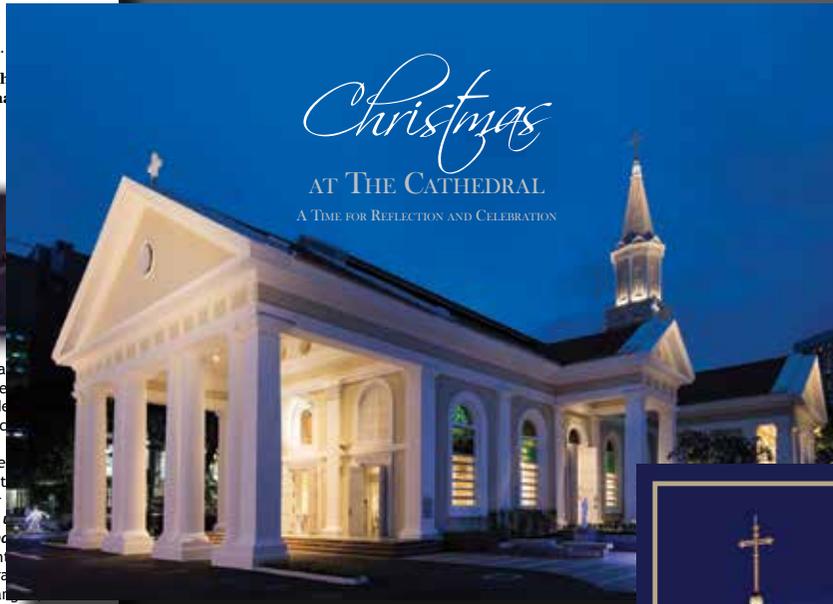
Last night, Friday 18th August, the "BRAS BASAH BUGIS" (BBB) Singapore Arts and Heritage Festival kicked off with an overwhelming response in our Mother Church. Within 2 hours or so, our 2,000 votive candles were depleted and our team members had to rush off to get more. This was a very pleasant surprise. The crowds flowed into our Cathedral compound that was brightly lit by an orchestra of angels playing their various musical instruments, in our garden of the Resurrection. The music that came through the angels created a joyous ambience that befitted the whole Singapore Night Festival.

Within the Joy of the night, those who were drawn into the compound were happily surprised by our Cathedral's volunteers inviting them further to *light a votive candle* to help form the words, "PEACE & HARMONY". In the light of the violence and killings around the world by extremists and self-radicalised

everyone was most happy to participate in a prayerful pledge to promote the needs and Harmony" that is so urgently needed in our nation and in the world, and clearly taken for granted.

Everyone, whether Singaporeans or foreigners, whether working or vacationing in our country, whether adults, youth or children, all of us were united in promoting this *value of "Peace and Harmony" in our nation and for the whole world.* And, upon lighting our votive candles, and enjoying the vibrations that filtered through our orchestra of angels, visitors were further invited to *write a personal message* of "Peace and Harmony" in multi-colours, on the giant scrolls that were placed in front of the main entrance.

Many too entered the church, and experienced



**CATHOLIC
FOUNDATION**

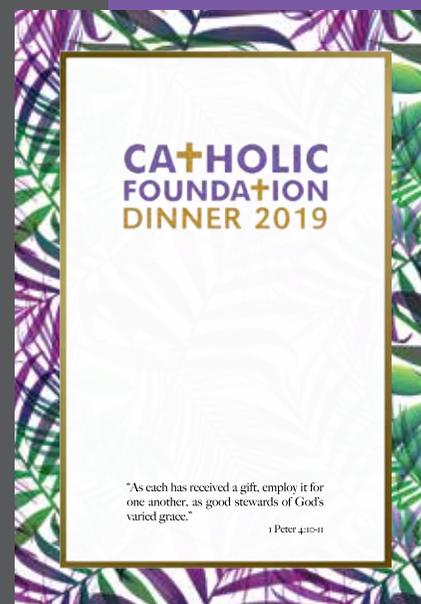
Building the Church in Communion

"Every man shall give as he is able, according to the blessing of the Lord your God which He has given you."

Deuteronomy 16:17

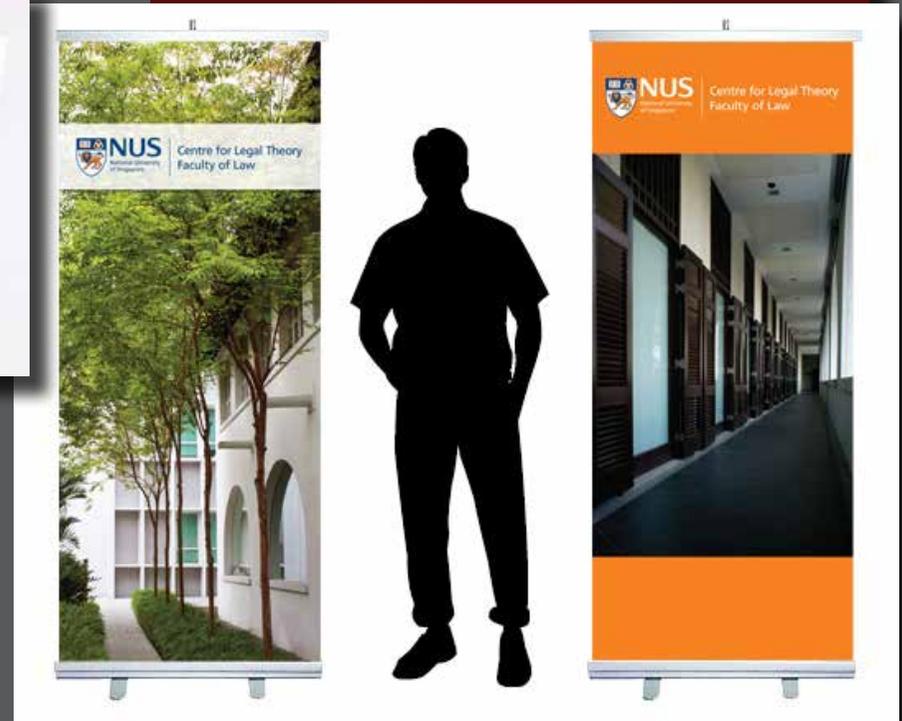


Find out how you can help build the Catholic Church in Singapore at www.catholicfoundation.sg or call 6338-0348



**CATHOLIC
FOUNDATION**
Annual Report 2015

photography, campaign branding and marketing collaterals for Catholic Foundation



campaign branding, marketing collaterals for NUS Faculty of Law

tyco

inRetail

Keeping you Informed

Message from Ramesh

Dear Colleagues –

First of all, thank you for your continued leadership and teamwork, as we strive to deliver our financial commitments and continued customer focus. To aid our further financial growth and position us stronger for the upcoming years, we continue to build momentum around the regional strategies that I had shared with you during our previous townhall. I am excited to see the great commitment and teamwork from each of you, and thanks for your continued support to the regional and in-country focused teams being formed around the following areas:

- Structured Program to Address Global / Regional Accounts
- Increase Source Tagging to Highly Penetrated Accounts
- Increase presence in the "New Emerging Markets" in SE Asia and Indian Sub-continent
- Expand Products and Source / Build cost effective solution sets for the Retail Vertical
- Leverage Store Performance Solutions as a Key Differentiator



As we discuss innovation and technology, and strive to bring better loss prevention and efficiency to our retailers with their store operations, I am excited to announce that we will be doing a formal launch of EAS and Traffic Intelligence to the region this quarter. The core team is currently undergoing knowledge transfer with our teams in the US and we envision to roll this out via webcasts and in-person training through the next few months. In addition, instructor led training through our training road-shows are also focusing around this area. This will be a nice addition to our wide range of portfolio which includes class leading EAS, Video and Video-based Solutions, Access Control, Electronic Fire Detection, Line Alarms, Digital Display amongst others.

While we continue to see economic uncertainty in some of our markets, I continue to be impressed with your "CAN DO" attitude, leadership and customer service focus. Specifically as we get to the last quarter of the fiscal year, I urge you to stay focused as we deliver our financial commitments. I always call this leg of the fiscal year the "The Last Mile..." The analogy comes from running marathons and the "best of the best" usually gather speed and determination in the last mile and make it to the hall of fame. I TRUST in you and look forward to a strong fiscal year closing!

I hope you enjoy reading the updates in the region in this edition of InRetail. Should you have further questions, please feel free to reach out to your in-country management team or please feel free to contact me directly at rjayaraman@tycointl.com

"Great Teams do Great Things"

With best regards,

Ramesh Jayaraman
Vice President, Retail APAC (ex Greater China)



ADT Always There

Tyco Club Excellence 2012

환상의 섬, 세부가 여러분을 기다리고 있습니다.

새하얀 모래사장과 맑고 투명한 바다, 일몰이 펼쳐지는 세부의 로맨틱한 밤으로 여러분을 초대합니다. 타이코 클럽 엑셀런스의 수상자가 되어 낭만의 섬 세부로 가는 티켓을 잡으세요!

타이코 클럽 엑셀런스는 한 해 동안 뛰어난 성과를 기록한 직원들을 위한 프로그램으로, 영업사원과 관리직군 그리고 타이코 5대 가치인 정직성, 탁월성, 팀워크, 책임감, 고객서비스 중 하나 이상의 분야에서 모범을 보인 직원에게 기회가 제공됩니다.

Quarterly Vital Values Excellence

타이코 핵심가치에 대해 모범을 보인 직원들에게 매 분기마다 미화 150불 상당의 상품권을 수여합니다. 주변에 적합한 동료가 있다면 지금 바로 추천해주세요! 수상자들은 연말에 있을 세부행 티켓을 잡을 기회를 얻게 됩니다. 추천양식은 노사협력실에서 제공합니다.

항목

비즈니스 Excellence
영업 Excellence
관리부서 Excellence
타이코 핵심가치 Excellence

평가방법

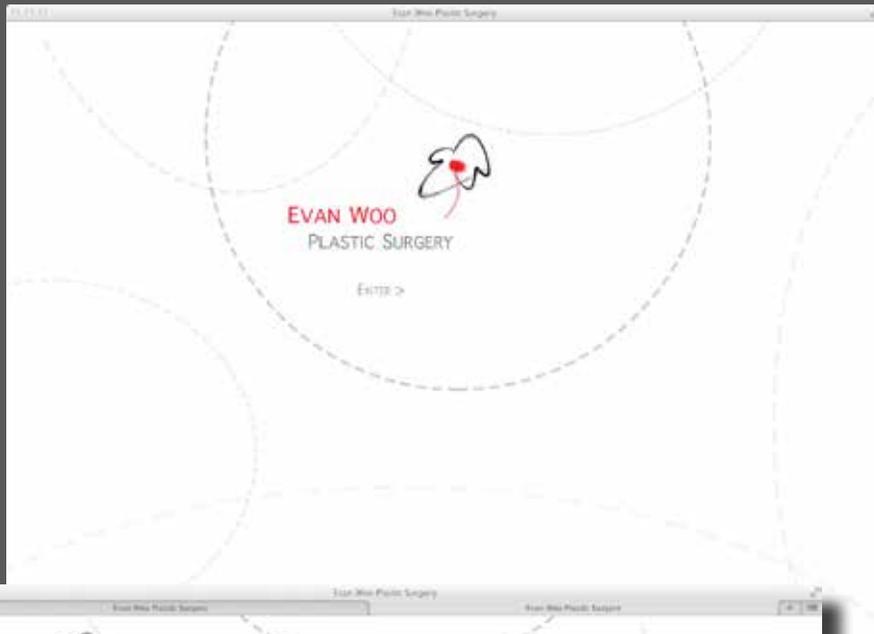
실적평가
실적평가
실적평가
추천

추천마감일

2분기 : 2012년 3월 31일
3분기 : 2012년 6월 30일
4분기 : 2012년 9월 30일

paradise awaits

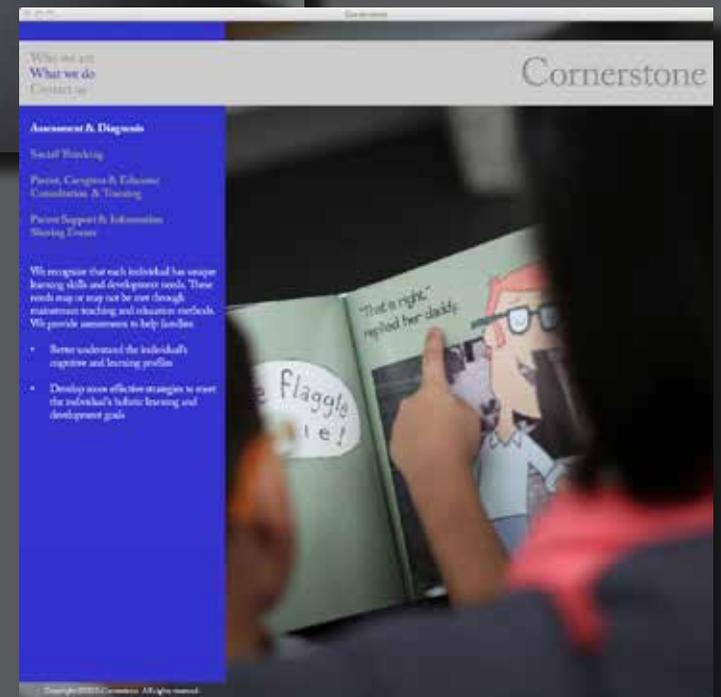
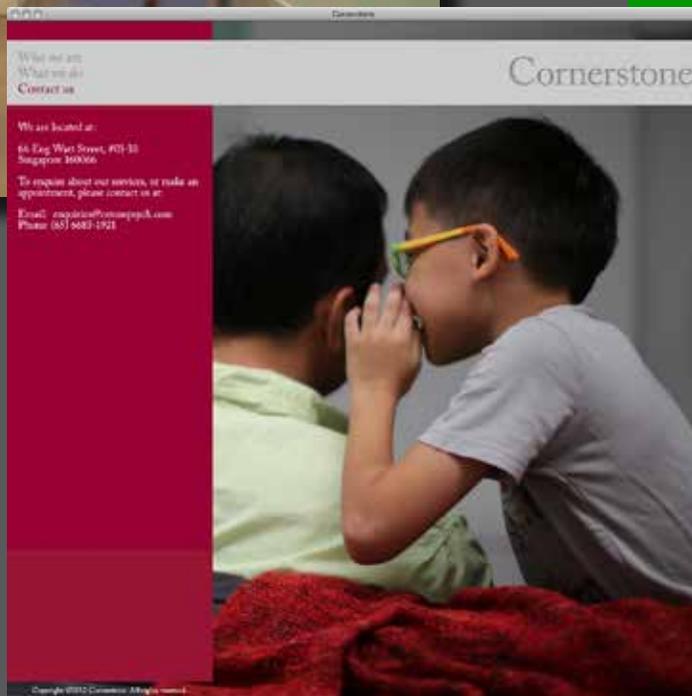




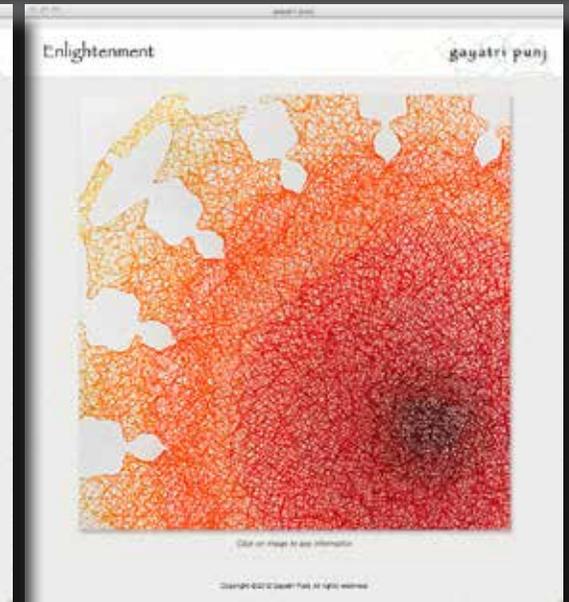
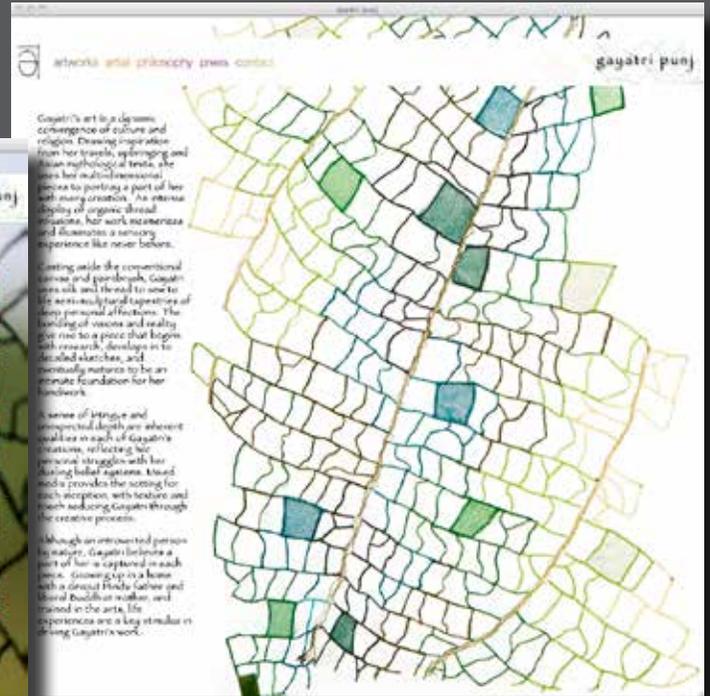
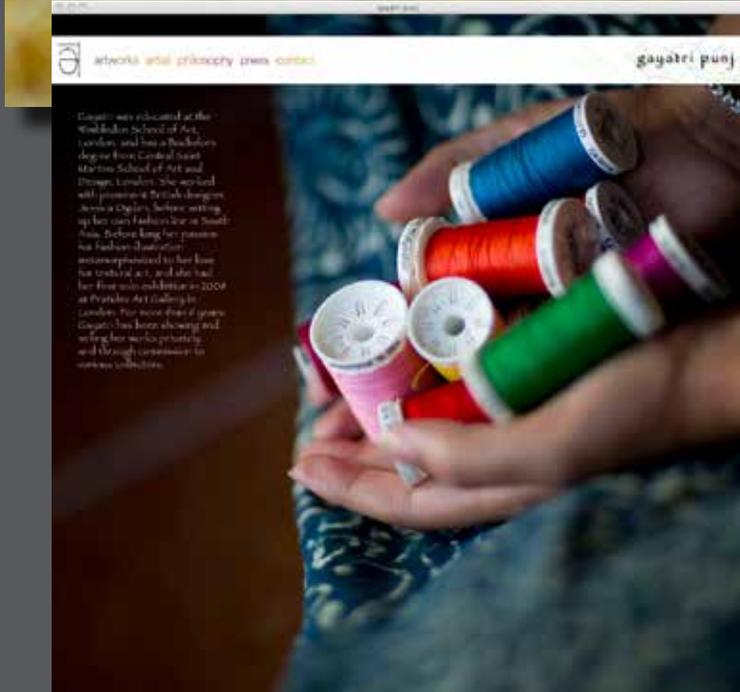
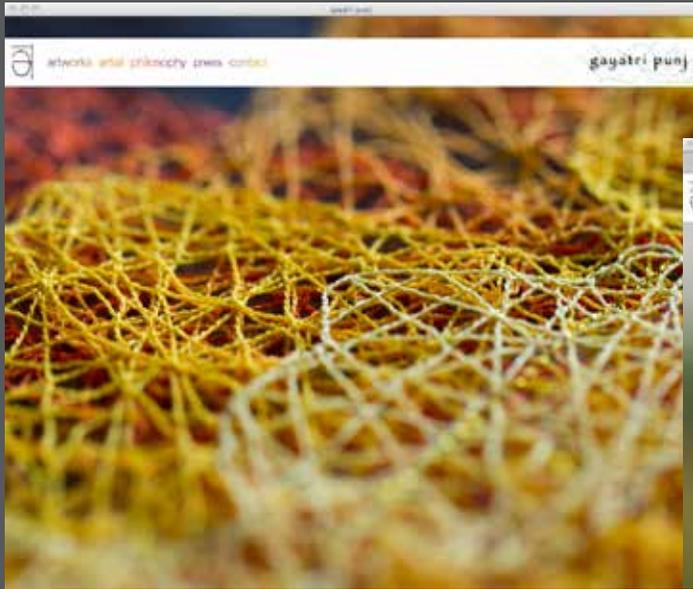
web design & photography for Evan Woo Plastic Surgery



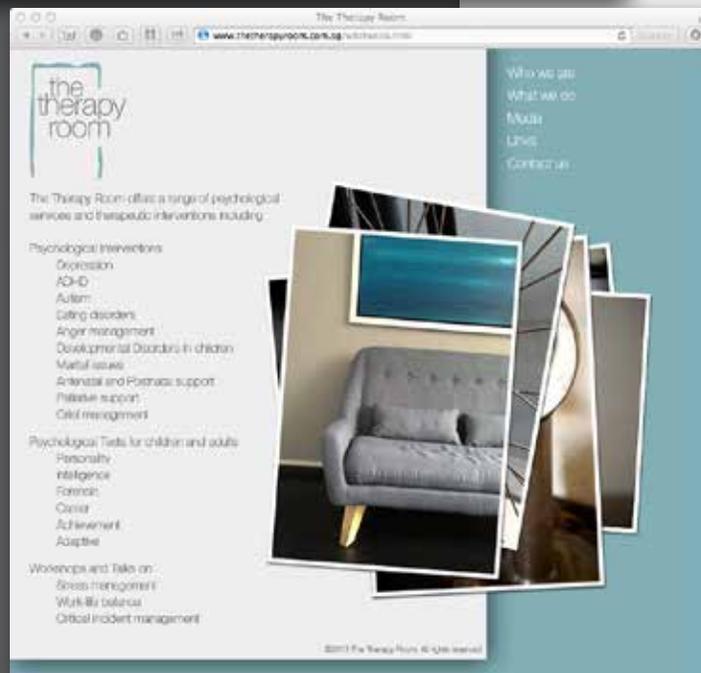
web design & photography for Fuchsia Elephant



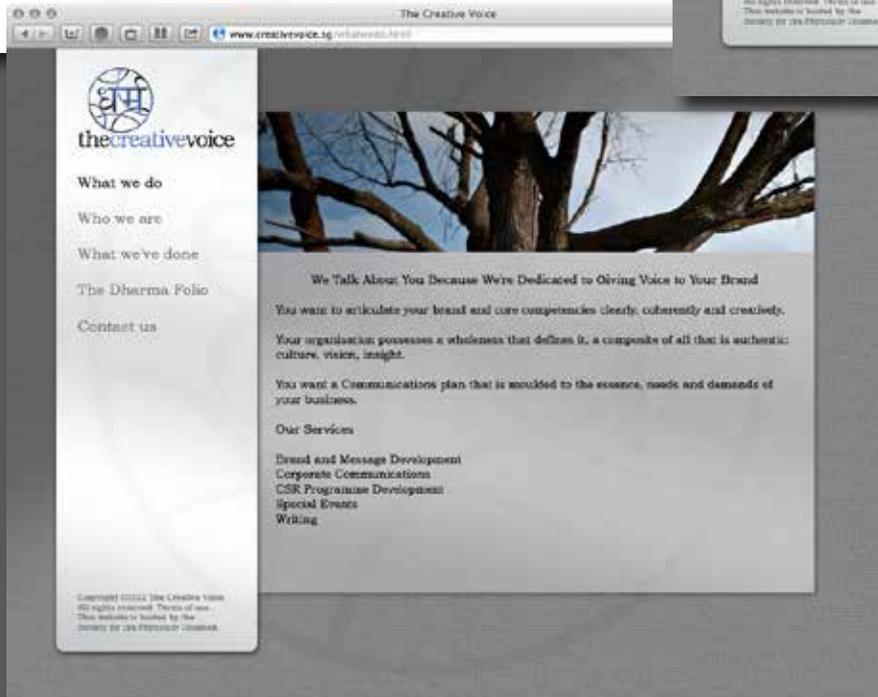
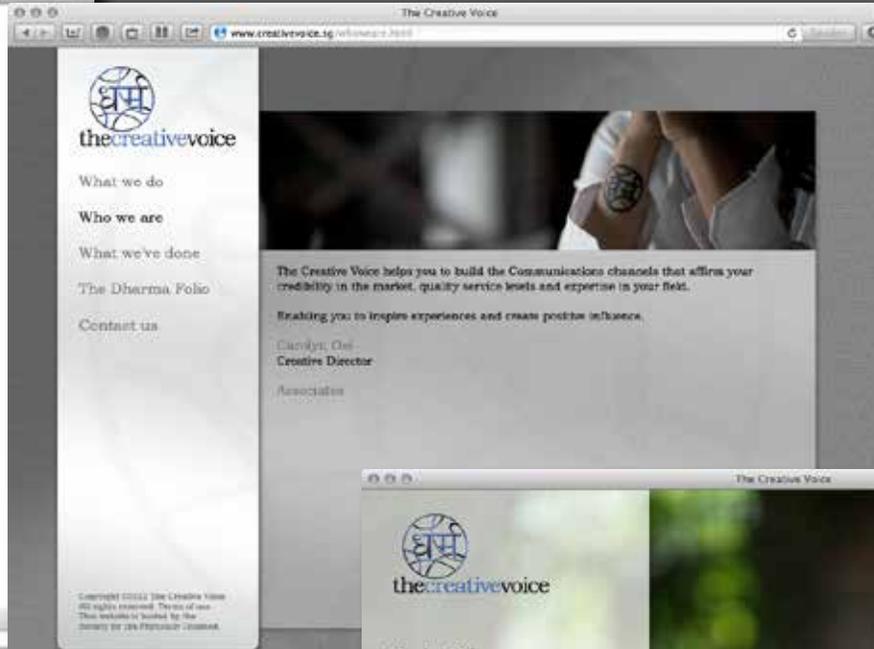
web design, corporate identity & photography for Cornerstone



web design & photography for Gayatri Punj



web design, corporate identity & photography for The Therapy Room



web design, corporate identity & photography for The Creative Voice

